



**BUSINESS
ELITE**

YOUR PRIORITY IS BUSINESS, OUR PRIORITY IS *YOU*

A DEALERSHIP PROGRAM DESIGNED WITH YOU IN MIND

Your Dedicated Commercial Account Manager,
Robert Burda, will provide you with the
individual service you need. He will work with
you to get the correct vehicles built to suit
your business.



With 16 years of experience in the automotive industry, Robert Burda's in-depth knowledge and understanding of customer service and satisfaction has enabled him to grow and maintain a happy customer base of over 1000 customers.

Specializing in small to medium size fleets, Robert understands that his focus is you and your needs so that you can focus on your business. He will assist you whether you're looking for a van, truck or freight vehicle such as a cube van, flat deck or dump truck. He will look after all of your commercial vehicle needs and ensure total satisfaction. With a strong understanding of Commercial Vehicles, he will help you pick and upfit the right vehicle so you can send your team out to the job with the right truck!

Please feel free to call Robert and let us do what *we* do best so you can do what *you* do best!

Robert Burda Commercial Account Manager

1-888-703-8191

282 Centennial Pkwy. N. &
2260 Rymal Rd. E., Hamilton

rburda@queenstonchev.com



**"Our mission is to engage and satisfy our customers every day,
build lasting relationships and earn their long term loyalty"**



BUSINESS ELITE

Queenston Chevrolet Buick GMC is *your* Hamilton Business Elite Dealer

When it comes to your business vehicles, you can't afford mistakes. Business Elite dealers are a group of dealers that have a dedicated commercial team to help you with all your business vehicle needs. They stock a diverse lineup of commercial work ready vehicles ready for sale at a moment's notice. Plus, every Business Elite dealer has the facilities, tools, equipment and certified technicians to accommodate your specific service needs. You need the right vehicles, customized to your specific business needs. You need a dealer you can count on. You need every dollar to count. Whether your business needs are 1 vehicle or 100, Queenston's Business Elite team will take the time to learn about your unique business challenges and offer you real solutions.



Express Business Services provides Priority Service and Work Ready loaners so you can carry on with your workday uninterrupted. Because we understand that when your vehicles need repairs, your business comes to a halt. When your vehicle comes in for service you don't have to close your business because our Business Elite dealers can offer you work-ready loaners to allow your business to continue.

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It's Your Business, It's Your Choice.

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GM Business Choice is an incentive program designed specifically for small business owners like you. It offers valuable options to help offset the cost of getting your new GM vehicles work-ready.

THE GM BUSINESS CHOICE ADVANTAGE

Here are a few reasons to consider this program:

- **Flexibility to choose** – Not only is there a wide selection of Chevrolet and GMC vehicles to choose from, the program is designed to give you the greatest flexibility by providing valuable upfit and card options.
- **Solutions designed for you** – Each option available offers a solution to improve business efficiencies and aid you in the cost of vehicle ownership.
- **More savings for you** – You can combine the Business Choice program with other GM incentives for additional savings.*
- **Outstanding partners** – Business Choice has a history of being one of the strongest programs of its kind in the industry and features excellent partner relationships with Adrian Steel, and GM Accessories.
- **Ease of use** – As a qualified customer (see program details), purchase an eligible model during the program period and simply pick the 'no cost' option that suits your needs. It's that easy!

Available with new eligible 2014/2015 Chevrolet and GMC vehicles, the Business Choice program offers four different incentive packages to choose from at no extra cost to you! All you have to do is choose the available option that best fits your daily business needs.

OPTION A: WORK-READY EQUIPMENT

If you're looking to get things organized, then this upfit option is your choice – there's everything from quality van upfits and storage systems to truck tool boxes and overhead utility racks. Adrian Steel® has you covered.

Option A is available with the following vehicles: Chevrolet Express Cargo Van, Chevrolet Silverado Pickup, GMC Savana Cargo Van, GMC Sierra Pickup.

Van Upfits

Adrian Steel® van upfits now feature the new ADseries shelving! ADseries shelving features truly adjustable shelves, the ability to easily add accessories and an adaptable rail system that let's you reposition your shelving. The ADseries, for the way you work!



Chevrolet Express & GMC Savana



Package	MSRP	Cost to You
1 Commercial Bin (A4A)	\$2,555	\$0
All-purpose storage bin system with cab partition		
2 Poly Liner— 135" wheelbase (A4B)	\$2,350	\$0
Poly Liner— 155" wheelbase (A4C)	\$2,507	\$0
With partition and factory floormat		
With Left Hand Door		
Package	MSRP	Cost to You
1 Commercial Bin L/H Door (A4A)	\$2,657	\$0
All-purpose storage bin system with cab partition		
2 Poly Liner— 135" wheelbase (A4B)	\$2,350	\$0
With partition and factory floormat		

Truck Upfits

Chevrolet Silverado / GMC Sierra



Package	MSRP	Cost to You
1 Load Runner and Tool Box (A3W)	\$1,750	\$0
Not available on 5' bed		
Not available as a factory-installed upfit – please see your dealer for field upfit information		
2 Rack Rail and Tool Box (A3Y)	\$1,690	\$0
Available on all bed lengths		

OPTION B: COMMERCIAL UPFIT CASH BACK

This upfit option gives you \$700 Commercial Upfit Cash Back toward your eligible vehicle purchase or lease. All you need to do is install a comparable amount of eligible commercial upfits.

Plus, any upfit to an eligible vehicle is allowed (including, but not limited to, parts, accessories, electronics, wheels, tires, paint, transfer of upfit from another vehicle) with the following three exceptions:

- Upfits available as Regular Production Options (RPOs)
- Alternative fuel conversions
- Motor home conversions

A minimum of \$700 on eligible upfit equipment must be installed to be eligible for the \$700 reimbursement. The \$700 cash back amount is inclusive of parts, labour and taxes*.

Option B is available with all 2014/2015 model year eligible Chevrolet and GMC Business Choice Program vehicles. See program details for complete list.



OPTION C: \$750 to \$1000 IN GM DEALER ACCESSORIES*



With \$1,000 in GM Dealer Accessories* on 2013 model year vehicles and \$750 in GM Accessories* on 2014 and 2015 model year vehicles (including parts, labour and taxes), you can enhance the design, functionality and capability of an eligible Chevrolet or GMC vehicle.

GM Accessories are tested and proven to be fully compatible with your GM vehicle and they're also backed by GM's comprehensive warranties.

Make a great investment with some help from the Business Choice Program. Visit Queenston and ask about all the vehicle-applicable GM Accessories that best fit your needs.

OPTION D: \$500 CASH INCENTIVE*



If you're interested in adding to your fleet of hard-working vehicles, then a \$500 manufacturer-to-consumer cash incentive might be exactly what you need.

Here's how it works. When you purchase a new 2012/2013/2014 model year eligible Business Choice Program vehicle of your choice, a \$500 cash incentive is taken off your vehicle purchase price by your Dealer on behalf of GM. It's really that simple.

Please note, this \$500 cash incentive is "tax inclusive".

Option D is available with all 2014/2015 model year eligible Business Choice Program vehicles.



PROGRAM DETAILS

The Business Choice program is available with eligible 2014/2015 Chevrolet and GMC vehicles. See the full list of eligible vehicles in the chart. To qualify for the program, you must:

- **Provide your Fleet Account Number (FAN).** If you don't have one, it's easy to sign up for it. Contact Robert Burda to complete a FAN Enrollment Form and to see if your eligible.
- Examples of eligible businesses include, but are not limited to, electricians, plumbers, landscapers, construction contractors and farmers. See your dealer for eligibility details.
- Customers who operate a business in Canada and have a registered Business Number (BN or GST number) with the Government of Canada are eligible for the Business Choice Program.
 - Customer may choose only one (1) option per eligible new vehicle: 'A' or 'B' or 'C' or 'D'.
 - Program is available on all eligible **2013, 2014 and 2015** Model Year vehicles.
 - Any model not listed on this schedule is **NOT** eligible for the Business Choice Program.

	OPTION 'A' WORK-READY EQUIPMENT FROM ADRIAN STEEL	OPTION 'B' \$700 COMMERCIAL UPFIT CASH BACK	OPTION 'C' \$1000 ON 2013 MY \$750 ON 2014 & 2015 MY GM ACCESSORIES	OPTION 'D' \$500 CASH INCENTIVE
CHEVROLET				
Avalanche		■	■	■
Express Cargo Van	■	■	■	■
Express Commercial Cutaway		■	■	■
Express Passenger Van		■	■	■
Silverado Chassis Cab		■	■	■
Silverado Pickup	■	■	■	■
GMC				
Savana Cargo Van	■	■	■	■
Savana Commercial Cutaway		■	■	■
Savana Passenger Van		■	■	■
Sierra Chassis Cab		■	■	■
Sierra Pickup	■	■	■	■



BUSINESS ELITE

Queenston Chevrolet Buick GMC Commercial Leasing & Financing

- Competitive rates
- Combined billing
- Financing of Extended Service Plans (ESP) and Maintenance Plans
- If you are a fleet customer or if you plan on purchasing multiple vehicles within a year, consider our commercial line of credit
- Easy acquisition of additional vehicles
- Frees up your existing credit lines
- Many options of eligible vehicles



- New/Used vehicles available based on your company's commercial vehicle needs
- Cars, SUVs and crossovers are available
- Light and medium duty commercial vehicle inventory available
- Upfit vehicles with added equipment can be leased through our extensive network of upfit manufacturers
- Commercial vehicle leasing terms are flexible, from 12-60 months
- We can offer combined billing for companies with multiple vehicles
- There are no kilometer restrictions, or wear and use lease-end charges*
- Upfits, body and other modifications can be residualized
- Personal guarantor not mandatory **
- Line of credit offered from \$100,000 + for multiple unit purchases

* Lessee Guarantees the end value ** Requirement of a personal guarantor based on approved credit

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NEW!! General Motors Competitive Assistance Discount Program. 2014/2015 General Motors rebates are now available for HHCA members. Buying, leasing or financing - there are thousands of \$\$\$ in savings for HHCA member companies. Contact Robert Burda for more information.

Other incentive programs are available based on your current fleet

Commercial Fleet Pricing From Queenston Chevrolet GMC

All Models Available In Chevrolet and GMC

	<u>Queenston Price</u>	<u>HHCA Member Price & Savings</u>	
2014 Chevrolet Silverado Double Cab WT 1500	\$31980	\$25730* ₁	\$6250
2014 Chevrolet Express 1500 Cargo Van	\$34625	\$30625* ₁	\$4000
2014 Chevrolet Silverado Crew Cab 4x4	\$48805	\$42805* ₁	\$6000
2014 Chevrolet Express 2500 Cargo Van	\$36375	\$32375* ₁	\$4000
2015 Chevrolet Silverado 3500HD with Dump	\$49717	\$45217* ₁₂	\$4500

*These offers are exclusive to HHCA members and not available to the general public

* Price above Includes over \$1700 of free up fitting on pickup trucks

* Price above includes over \$2500 of free up fitting on Cargo Vans

*₁ All Prices are plus tax and licence

*₁₂ Price Includes DEL Landscape Job Boss Dump Body on a Regular Cab Gas 2wd cab and chassis

* Prices are subject to change without notice

**For more information on this HHCA Member Discount Program, please contact Robert Burda, Business Account Manager, Fleet & Commercial Sales and Leasing at Queenston Chevrolet GMC
Cell # 1-905-975-3310**