



Habitat
for Humanity®
Hamilton

HHCA Legacy Build

2020 | Hamilton



HHCA Legacy Build

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Overview

The Hamilton Halton Construction Association (HHCA) Legacy Build is a chance for members and friends to come together in celebration of the association's 100th anniversary in 2020. To celebrate this milestone, the HHCA's Women in Construction (WIC) group is leading the Legacy Build project with the goal of raising \$200,000 through a combination of in-kind material, cash and pro-bono donations (the approximate value of one home). Together with you, we can help a family help themselves through homeownership.

Though land has yet to be secured, the Legacy Build will take place within the Greater Hamilton Area, serving and supporting one local family in need of a safe and decent place to call home.

Our Legacy Build will be managed and built by Habitat for Humanity Hamilton, an independent, not-for-profit housing program that works to break the cycle of poverty by building affordable housing and promoting homeownership.

Partnership

HHCA and Habitat Hamilton's marketing objectives are to promote our supporters who help make the HHCA Legacy Build possible.



Partnering with us is a mutually beneficial opportunity to create a positive impact in our local communities, while simultaneously, providing a platform for your company to strengthen its community involvement, brand and image. It's our belief that we can best achieve our mission through meaningful and mutually-beneficial partnerships.

Connect with us today to learn more about how you can become part of the HHCA Legacy Build family of supporters.

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Sponsorship Levels

We are happy to discuss customizable sponsorship opportunities. Please contact us at development@habitatohamilton.ca for more information.

Additional offerings not included in the preceding sponsorship level are marked in red.

\$500-\$999 Sponsor

Habitat Hamilton Benefits

- Recognition in Habitat Hamilton's annual report

HHCA Benefits

- Listing on HHCA website - Legacy Build 2020 page
- Company mention on HHCA social media platforms

\$1,000-\$4,999 Sponsor

Habitat Hamilton Benefits

- Recognition in Habitat Hamilton's annual report
- Logo recognition on Habitat Hamilton's website
- Access to monitored use of Habitat Hamilton logo

HHCA Benefits

- Logo recognition on HHCA website - Legacy Build 2020 page
- Access to monitored use of HHCA logos
- Company mention & limited interaction on social media platforms
- Brief company mention in The Weekly

\$5,000-\$9,999 Sponsor

Habitat Hamilton Benefits

- Recognition in Habitat Hamilton's annual report
- Logo recognition on Habitat Hamilton's website
- Access to monitored use of Habitat Hamilton logo
- Mention in Habitat Hamilton blog post
- Build site signage recognition
- 1 exclusive volunteer engagement opportunity

HHCA Benefits

- Logo recognition on HHCA website - Legacy Build 2020 page
- Access to monitored use of HHCA logos
- Company mention & interaction on social media platforms
- Company profile on the Legacy Build 2020 page
- Company profile in Build Update communications
- Recognition on Sponsor Board displayed in HHCA office

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\$10,000-\$24,999 Sponsor

Habitat Hamilton Benefits

- Recognition in Habitat Hamilton's annual report
- Logo recognition on Habitat Hamilton's website
- Access to monitored use of Habitat Hamilton logo
- Mention in Habitat Hamilton blog post
- Build site signage recognition
- **2 exclusive volunteer engagement opportunities**
- **Integrated & engaging social media promotion**
- **Exclusive partnership launch press release**
- **Ground-breaking photo-op & cheque exchange**

\$25,000-\$49,999 Sponsor

Habitat Hamilton Benefits

- Recognition in Habitat Hamilton's annual report
- Logo recognition on Habitat Hamilton's website
- Access to monitored use of Habitat Hamilton logo
- Mention in Habitat Hamilton blog post
- Build site signage recognition
- **5 exclusive volunteer engagement opportunities**
- **Integrated & engaging social media promotion**
- **Exclusive partnership launch press release**
- **Ground-breaking photo-op & cheque exchange**
- **Feature article in Habitat Hamilton's eNewsletter**

HHCA Benefits

- Logo recognition on HHCA website - Legacy Build 2020 page
- Access to monitored use of HHCA logos
- **Integrated & engaging social media promotion**
- Company profile on the Legacy Build 2020 page
- Company profile in Build Update communications
- Recognition on Sponsor Board displayed in HHCA office
- **Company profile in HHCA newsletter**
- **Presentation of HHCA Legacy Build plaque**
- **1/4 page ad in HHCA 2020 magazine**

HHCA Benefits

- Logo recognition on HHCA website - Legacy Build 2020 page
- Access to monitored use of HHCA logos
- **Integrated & engaging social media promotion**
- Company profile on the Legacy Build 2020 page
- Company profile in Build Update communications
- Recognition on Sponsor Board displayed in HHCA office
- **Company profile in HHCA newsletter**
- **Presentation of HHCA Legacy Build plaque**
- **1/2 page ad in HHCA 2020 magazine**

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\$50,000+ Sponsor

Habitat Hamilton Benefits

- Recognition in Habitat Hamilton's annual report
- Logo recognition on Habitat Hamilton's website
- Access to monitored use of Habitat Hamilton logo
- Mention in Habitat Hamilton blog post
- Build site signage recognition
- **10+ exclusive volunteer engagement opportunities**
- Integrated & engaging social media promotion
- Exclusive partnership launch press release
- Ground-breaking photo-op & cheque exchange
- Feature article in Habitat Hamilton's eNewsletter
- **Customized marketing content**
- **Speaking opportunity at ground-breaking ceremony**
- **Speaking opportunity at the key exchange dedication ceremony**

Contact Information

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Sue Ramsay, General Manager
Hamilton-Halton Construction Association
sue@hhca.ca | 905-522-5220

HHCA Benefits

- Logo recognition on HHCA website - Legacy Build 2020 page
- Access to monitored use of HHCA logos
- Integrated & engaging social media promotion
- Company profile on the Legacy Build 2020 page
- Company profile in Build Update communications
- Recognition on Sponsor Board displayed in HHCA office
- Company profile in HHCA newsletter
- Presentation of HHCA Legacy Build plaque
- **Full page ad in HHCA 2020 magazine**

