

ADVERTISING OPPORTUNITIES WITH THE HHCA

HHCA Weekly – The Weekly is sent out Tuesday mornings (unless the HHCA newsletter is being sent out on Tuesday) to the entire membership and is shared on Twitter. You can either post an ad on the weekly with a link to a page of your choice or we can have your logo in one column with a write up, link to a page of your choice, and contact information in the other. This is done on a rotational basis with our current advertisers.

Member Fee: \$175+HST per month (\$2100+HST per year); Non-Member Fee: \$225+HST per month (\$2700+HST per year)

HHCA Website – There are a few different opportunities on our website.

1. Slider Ad – on the main page of the site we have “slider ads” that are rotating images that we advertise events and seminars on. The image size is 700x300 pixels and includes a link to a page of your choice.

Member Fees: \$150+HST per month, \$100+HST per month for six months (\$600+HST), or \$1000+HST for 12 months; Non-Member Fees: \$180+HST per month, \$130+HST per month for six months (\$780+HST), or \$1260+HST for 12 months

2. MEMBERS ONLY - Industry Resource Area – Towards the bottom of the HHCA website we have a ribbon of “Industry Resources” where your company logo can appear. The logo is linked a page of your choice.

Member Fee: \$500+HST for 12 months

3. MEMBERS ONLY - Online Directory

HHCA Newsletter – The newsletter is sent out the first business day of each month, posted on the HHCA website, and shared on Twitter, Facebook & LinkedIn. The ad can contain a link to the page of your choice.

Member Fee: \$225+HST per month, \$550+HST for 3 months, \$950+HST for 6 months, \$1800 for 12 months; Non-Member Fee: \$255+HST per month, \$695+HST for 3 months, \$1080+HST for 6 months, \$2200+HST for 12 months (this could change depending on size however these are the approximate rates charged)